

RAINBOW PUSH COALITION AND CITIZENSHIP EDUCATION FUND
22ND ANNUAL WALL STREET PROJECT ECONOMIC SUMMIT

“400 Years Later: Closing the Wealth Gap, Expanding Opportunity”

Wednesday, February 20 – Friday, February 22, 2019

HONORARY SUMMIT CO-CHAIRS

Earl G. Graves Jr. (Butch), President & Chief Executive Officer, BLACK ENTERPRISE
John W. Rogers, Jr., Chief Executive Officer & Chief Investment Officer, Ariel Investments

HONORARY GALA CHAIR

Susan L. Taylor, Founder & CEO, National CARES Mentoring Movement, and Editor-in-Chief Emerita, Essence Magazine

AGENDA

DAY ONE - WEDNESDAY, FEBRUARY 20, 2019 Theme: “State of Black Wealth”	
7:00 AM – 7:30 PM Carnegie Suite West & Third Floor Foyer	SUMMIT REGISTRATION
9:30 AM – 10:00 AM Riverside Suite	PRESS BRIEFING
10:00 AM – 11:30 AM Riverside Ballroom	400 YEAR JOURNEY ROUNDTABLE <i>Conversation on the state of Black America since Blacks were brought to America.</i> <ul style="list-style-type: none"> • Dr. Johnnetta Betsch Coles, Ph.D., National Chair and President, National Council of Negro Women (NCNW) • Dr. Ron Daniels, Ph.D., President, Institute of the Black World 21st Century • Reverend Jesse L. Jackson, Sr., President & Founder, Rainbow PUSH Coalition

<p>11:30 AM - 1:00 PM</p> <p>New York Ballroom East</p>	<p>WEALTH GAP PANEL <i>Panelists will discuss the state of Black Wealth after the Emancipation Proclamation.</i></p> <p>MODERATOR: Janice L. Mathis, Executive Director, National Council of Negro (NCNW)</p> <p>PANELISTS:</p> <ul style="list-style-type: none"> • Alfred Edmond, Jr., Senior Vice President/Executive Editor-At-Large and Host of “Your Money, Your Life” personal finance podcast, BLACK ENTERPRISE • Eugene Mitchell, Founder and Principal / E. Mitchell Consulting Group, Author of the new book, The 7 Untold Rules for Creating Black Wealth Let’s Come Together and Close the Wealth Gap! • Marc H. Morial, President and Chief Executive Officer, National Urban League
<p>2:00 PM – 3:30 PM</p> <p>Riverside Ballroom</p>	<p>PUSH EXCEL/NAFEO HIGHER EDUCATION DIALOGUE <i>Dialogue with PUSH Excel, Educators and Corporate Leaders in partnership with Attorney Lezlie Baskerville and NAFEO to discuss the critical issues in higher education, the policy changes at the federal, state, and local levels that must be pushed in 2019-20 and institutional shifts that should be considered to improve the preparation of students for the workforce of today and tomorrow.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Dr. Julianne Malveaux, Ph.D., President, PUSH Excel <p>REMARKS:</p> <ul style="list-style-type: none"> • Dr. Lezli Baskerville, President and CEO, National Association for Equal Opportunity in Higher Education (NAFEO) <p>PANELISTS:</p> <ul style="list-style-type: none"> • Maurice Coleman, Senior Vice President and Market Leader for the Bank of America Merrill Lynch Global. Commercial Banking • Dr. Rudolph Crew, President of Medgar Evers College • Georgette “Gigi” Dixon, Senior Vice President and Director of Strategic Partnerships for Wells Fargo • Ashley Harrington, Director of the National Social Justice Program, United Negro College Fund (UNCF) • Anthony Harmon, AFT Vice President & Asst to the President, United Federation of Teachers • Rodney Hood, Relationship Manager at JPMorgan Chase • G. Dewey Norwood Jr., Senior Vice-President, Business Initiatives Consultant Wells Fargo Corporate Philanthropy and Community Relations • David K. Sheppard, Esq., Senior Vice President, General Counsel & Chief of Staff, Thurgood Marshall College Fund • Dr. Ivory Toldson, President, Quality Education for Minorities (QEM); Professor of Psychology, Howard University; Editor-in-chief, Journal of Blacks in Higher Education

<p>3:30 PM – 4:30 PM</p> <p>Riverside Ballroom</p>	<p>THE STATE OF TELECOM AND TECH INDUSTRIES <i>Join a panel of esteemed speakers who will discuss the range of public policies in the telecommunications and tech space, from net neutrality, privacy, lifeline and workforce diversity, and how they are affecting people of color and their communities. This panel will bring leaders from all sides of the debates and round out with a discussion on how to ensure people of color receive their equitable share.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Nicol Turner Lee, Ph.D., Fellow, Governance Studies, Center for Technology Innovation, Brookings Institution <p>PANELISTS:</p> <ul style="list-style-type: none"> • Malcolm Glenn, Head of Global Policy, Accessibility and Underserved Communities, Uber • Bruce Lincoln, Co-Founder, Silicon Harlem • Nilda Cid Gumbs, Vice President, External Affairs, National Cable & Telecommunications Association (NCTA) • Virginia Zigras, Vice President for Legislative Affairs, Charter Communications
<p>6:00 PM – 7:00 PM</p> <p>New York Ballroom East</p>	<p>FIRESIDE CHAT Reverend Jesse L. Jackson, Sr. sits down with Toni Townes-Whitley, President, U.S. Regulated Industries, Microsoft Corporation</p>
<p>7:00 PM – 9:00 PM</p> <p>New York Ballroom West</p>	<p>OPENING RECEPTION <i>Guests will have an opportunity to meet and network with members of the 116th Congress who have been invited and hear about their new Congressional Leadership roles.</i></p> <p>ENTERTAINMENT: AffinitiNYC, upscale high energy special events band</p>
<p>DAY TWO – THURSDAY, FEBRUARY 21, 2019 Theme: “Expanding Opportunity – Black Banks/Black Wealth After the Great Recession”</p>	
<p>7:00 PM – 7:30 PM</p> <p>Carnegie Suite West & Third Floor Foyer-</p>	<p>SUMMIT REGISTRATION</p>

<p>8:30 AM – 9:15 AM</p> <p>New York Ballroom East</p>	<p>FIRESIDE CHAT</p> <ul style="list-style-type: none"> • Reverend Jesse L. Jackson, Sr., Founder & President, Rainbow PUSH Coalition • Larry J. Merlo, President & Chief Executive Officer, CVS Health <p>HONOREE:</p> <ul style="list-style-type: none"> • Larry J. Merlo, President & Chief Executive Officer, CVS Health
<p>9:30 AM – 10:30 AM</p> <p>Riverside Ballroom</p>	<p>EVOLVING FROM VENDOR TO PARTNER – GROWING RELATIONSHIPS THROUGH SUPPLIER DIVERSITY</p> <p><i>In this session, you will hear from and have the opportunity to engage with, three companies who have successfully evolved from Fortune 50 supplier diversity vendors to strategic partners"</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • David L Casey, Vice President, Workforce Strategies & Chief Diversity Officer, CVS Health <p>PANELISTS:</p> <ul style="list-style-type: none"> • Sidney R. Dillard, Partner and Head of Corporate Investment Banking Division, Loop Capital Markets • Lori Perry CEO, Diamond Contractors • Jason J Robertson, Sr. Pres & CEO Planned Packaging of Illinois Corp • Adrienne Trimble, President & CEO, National Minority Supplier Development Council (NMSDC)
<p>9:30 AM – 10:00 AM</p> <p>Riverside Suite</p>	<p>PRESS BRIEFING</p>
<p>10:15 AM – 11:30 AM</p> <p>New York Ballroom East</p>	<p>GLOBAL AND AFRICA DIASPORA INVESTMENT FORUM SERIES</p> <p><i>This session is a follow up to several Global Investment Opportunities Forums with a focus on Africa we hold annually during our Wall Street Summit in New York and Convention in Chicago. Panelists will discuss global investment opportunities including Africa’s continuing tremendous business opportunities not only in oil, gas and natural resources, but also in areas such as energy, health care, telecommunications, technology, entertainment, construction, financial services, and tourism in their respective countries/sectors. Other areas of potential investment with the Diaspora (Caribbean, Americas, etc.) will also be explored. This forum will also provide an opportunity to discuss US global trade policy under the current administration.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Serge L. Vallet, Chief Executive Officer, EnovativeTV <p>GUEST SPEAKER:</p> <ul style="list-style-type: none"> • Hon. Nkosi Sango Phathekile Holomisa, Deputy Minister of Labor, The Republic of South Africa

	<p>PANELISTS:</p> <ul style="list-style-type: none"> • Olivier Kamanzi, President & CEO, Africa Global Chamber of Commerce • Cynthia D. DiBartolo, Esq., CEO - Tigress Financial Partners, LLC; Chairperson, Greater New York Chamber of Commerce; Business Leader, White House Business Council for the Obama Administration; Senior Advisor, Global Innovation Initiative at the United Nations for China • Sabrina Lamb, Chief Executive Officer and Co-Founder, Wekeza Inc. • Stephen L. Hightower, President & CEO Hightowers Petroleum Co. • Dr. Djibril Diallo, Former UN Official, President & CEO – African Renaissance & Diaspora Network Inc.
<p>11:30 AM – 12:30 PM</p> <p>Riverside Ballroom</p>	<p>PLENARY: STATE OF BLACK ECONOMY/BLACK WEALTH <i>This session will focus on the racial wealth gap and its ties to Wall Street, including diversity on corporate boards, C-suites, consumer protection, etc.</i></p> <p>SPEAKER:</p> <ul style="list-style-type: none"> • Darrick Hamilton, Ph.D., Executive Director, Kirwan Institute for the Study of Race and Ethnicity, The Ohio State University • Mehrsa Baradaran, Law Professor Specializing In Banking Law at the University of Georgia, Author of the Book, The Color Of Money • Dr. S. Todd Yeary, Vice President, Rainbow PUSH Coalition, and Senior Pastor, Douglas Memorial Community Church, Baltimore, MD
<p>12:30 PM – 2:15 PM</p> <p>New York Ballroom West</p>	<p>FAITH & LABOR LEADERS LUNCHEON</p> <p>REMARKS:</p> <ul style="list-style-type: none"> • Al Sharpton, Founder & President, National Action Network (NAN) <p>REMARKS:</p> <ul style="list-style-type: none"> • Olivia Lang, Director, Workforce Initiatives, CVS Health <p>SPONSOR REMARKS:</p> <ul style="list-style-type: none"> • Georgette “Gigi” Dixon, Senior Vice President and Director of Strategic Partnerships for Wells Fargo • Maurice Coleman, Senior Vice President and Market Leader for the Bank of America Merrill Lynch Global. Commercial Banking <p>KEYNOTE: SPEAKER:</p> <ul style="list-style-type: none"> • The Honorable Emanuel Cleaver II, Pastor, United Methodist, and U.S. Representative Missouri's 5th congressional district

	<p>HONOREE:</p> <ul style="list-style-type: none"> • The Honorable Emanuel Cleaver II, Pastor, United Methodist, and U.S. Representative Missouri's 5th congressional district
<p>2:30 PM – 4:00 PM</p> <p>New York Ballroom East</p>	<p>“LIFE BEYOND THE PLAYING FIELD: ATHLETE ADVOCACY; OWNER/COMMUNITY STADIUM FINANCING, THE REAL STORY”</p> <p><i>Professional athletes have become much more than phenomenal players within their respective sports. With the evolving and expanding mindset of players to utilize their platform for maximum impact, this session will focus on the incredible achievements of athletes beyond the playing field in the areas of social activism, business, technology, financial services, and philanthropy. We will also work through how Stadium deals are created and the creative financing of them, friend or foe to the public at large. Valuable insights will be shared on how players should be supported as they prepare for their post-careers, as well as information on resources and opportunities available to professional and amateur athletes as well as their families. The workshop will also uplift how owners are using their position to link themselves land acquisition opportunities, for new facilities as well as contributing to significant community engagement, social activism and global impact.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Dr. Jamie T. Pleasant, Associate Dean of the Business School, Clark Atlanta University <p>PANELISTS:</p> <ul style="list-style-type: none"> • Gregory Taylor, Senior Vice President, Player Development, National Basketball Association • Richard E. Constable, Executive Vice President, Global Head of Government Relations and Public Affairs, The Madison Square Garden Company (MSG) • Dr. Maruice Stinnett, Vice President, Diversity and Inclusion, Brooklyn Nets
<p>2:30 PM – 4:00 PM</p> <p>Riverside Ballroom</p>	<p>POLICY PRESENTATION FOR FAITH LEADERS</p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Dr. S. Todd Yeary, Vice President, Rainbow PUSH Coalition, and Senior Pastor, Douglas Memorial Community Church, Baltimore, MD <p>PANELISTS:</p> <ul style="list-style-type: none"> • Reverend Dr. Alvin C. Hathaway, Sr. - Pastor, Union Baptist Church -Baltimore & Principal with community churches for community development • Robert C. Farmer, Senior Vice President of Development & Capital Markets, Urban America
<p>4:15 PM – 5:30 PM</p> <p>New York Ballroom East</p>	<p>THE BUSINESS OF HIP HOP</p> <p>Level Up: How to use the Power of Hip Hop/Urban Culture to influence, create and accelerate economic opportunities and wealth in Real Estate, Franchising, Politics and Cannabis Industries</p>

	<p><i>This session will identify industry leaders and recommend best practices when infusing Hip Hop style marketing and brands in agendas to target millennials and young adults. Participants can expect to hear successful strategies that they can use in real time.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Jineea Butler, Founder, Hip Hop Union <p>PANELISTS:</p> <ul style="list-style-type: none"> • Shawn Prez, Founder Global Spin Awards, • Eyan Edwards, Real Estate Investor • Senator Dennis Bradley • Mike McGee, Jr. & Maya Mays, CEOs of 414 HEMP • Wah Dean, Chief Executive Officer, Ruff Ryders • Senator Dennis Bradley • Rob Schwartz, Chief Executive Officer, Who? Mag Multi-Media • Charlie Mack, Celebrity Manager • Manny Ayala, Founder Hip Hop Union
<p>4:15 PM – 5:30 PM</p> <p>Riverside Ballroom</p>	<p>BLOCKCHAIN & CRYPTOCURRENCY</p> <p><i>Industry leaders from the blockchain and cryptocurrency space will discuss how they pivoted to crypto and share use cases that promote African American economic empowerment.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • Cleve Mesidor, Founder, LOGOS <p>PANELISTS:</p> <ul style="list-style-type: none"> • Karen Bhatia, Senior Vice President, Creative and Applied Tech, New York City Economic Development Corporation (NYCEDC) • Richie Etwaru, CEO, Hu-manity.co • Maureen Murat, Esq., Chief Advisor, Crowdie Advisors, LLC • Sinclair Skinner, Co-founder, BitMari • Tom Jessop, Fidelity Digital Assets
<p>7:00 PM – 9:00 PM</p> <p>New York Ballroom East & West</p>	<p>RAINBOW PUSH COALITION AND CITIZENSHIP EDUCATION FUND 22ND ANNUAL WALL STREET PROJECT SCHOLARSHIP GALA [Black Tie Optional]</p> <p>HONORARY GALA CHAIR:</p> <ul style="list-style-type: none"> • Susan L. Taylor, Founder & CEO, National CARES Mentoring Movement, and Editor-in-Chief Emerita, Essence Magazine

	<p>EMCEE:</p> <ul style="list-style-type: none"> • Ed Gordon, Host and Executive Producer of Ed Gordon, <i>an hour-long quarterly news magazine on Bounce TV</i>, and President, Ed Gordon Media <p>ENTERTAINMENT:</p> <ul style="list-style-type: none"> • Lalah Hathaway, Singer, Songwriter
<p>DAY THREE - FRIDAY, FEBRUARY 22, 2019 Theme: <i>"Expanding Opportunity – Building Wealth, Board Diversity"</i></p>	
<p>7:00 AM – 2:00 PM</p> <p>Carnegie Suite Wet & Third Floor Foyer</p>	<p>SUMMIT REGISTRATION</p>
<p>9:00 AM – 10:00 AM</p>	<p>THE COLOR OF MONEY: BLACK BANKS AND THE RACIAL WEALTH GAP <i>When the Emancipation Proclamation was signed in 1863, the black community owned less than one percent of the United States' total wealth. More than 150 years later, that number has barely budged. The Color of Money pursues the persistence of this racial wealth gap by focusing on the generators of wealth in the black community: Black Banks.</i></p> <ul style="list-style-type: none"> • Dr. S. Todd Yeary, Vice President, Rainbow PUSH Coalition, and Senior Pastor, Douglas Memorial Community Church, Baltimore, MD • Mehrsa Baradaran, Law Professor Specializing In Banking Law at the University of Georgia, Author of the Book, <i>The Color Of Money</i>
<p>10:00 AM – 11:00 AM</p> <p>Riverside Ballroom</p>	<p>CREATING OPPORTUNITIES FOR PEOPLE TO BUILD WEALTH <i>Gentrification and racial displacement change the landscape, and lives, in large and small urban centers across the nation. While gentrification is not always associated with racial displacement, when they happen together longtime residents miss the benefits of a revitalized neighborhood.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • John Taylor, Founder & President, National Community Reinvestment Coalition (NCRC) <p>PANELISTS:</p> <ul style="list-style-type: none"> • Dedrick Asante-Muhammad, Chief of Equity and Inclusion, NCRC • Sabrina Terry, Senior Program Manager, UnidosUS • Jerome Williams

<p>11:15 AM – 12:15 PM</p> <p>New York Ballroom East</p>	<p>CORPORATE BOARD DIVERSITY PANEL</p> <p>MODERATOR:</p> <ul style="list-style-type: none"> • John W. Rogers, Jr., Chief Executive Officer & Chief Investment Officer, Ariel Investments <p>PANELISTS:</p> <ul style="list-style-type: none"> • Bruce Gordon, Director, Northrop Grumman • Gabrielle Sulzberger, General Partner of RC/Fontis • Christopher J. Williams, Chairman, CEO and founder of The Williams Capital Group, L.P. and Williams Capital Management, LLC
<p>12:30 PM – 2:15 PM</p> <p>New York Ballroom West</p>	<p>THE WALL STREET PROJECT BUSINESS LUNCHEON</p> <p>EMCEE:</p> <ul style="list-style-type: none"> • Jordyn Rolling, Journalist, Actress <p>GREETINGS:</p> <ul style="list-style-type: none"> • Reverend Jesse L. Jackson, Sr., President & Founder, Rainbow PUSH Coalition <p>REMARKS:</p> <ul style="list-style-type: none"> • Vince Toye, Head of Community Lending and Investments, Wells Fargo • Sekou Kaalund, Head of Advancing Black Pathways, JPMorgan Chase • Felicia Wasson, Director of Community & Stakeholder Relations, The Coca-Cola Company • Bulelani Gratitude Magwanishe, Deputy Minister of Trade and Industry, Republic of South Africa • Representative of AMC Networks <p>HONOREES:</p> <ul style="list-style-type: none"> • The Honorable Scott M. Stringer, Comptroller, City of New York • David L. Casey, Vice President, Workforce Strategies & Chief Diversity Officer, CVS Health <p>KEYNOTE SPEAKER:</p> <ul style="list-style-type: none"> • The Honorable Maxine Waters, U.S. Representative (D-CA)
<p>2:15 PM – 3:30 PM</p> <p>New York Ballroom East</p>	<p>CLOSING SESSION AND PRESS BRIEFING</p> <p>What did we discuss? What did we achieve? Next Steps...</p> <ul style="list-style-type: none"> • Reverend Jesse L. Jackson, Sr., Founder & President, Rainbow PUSH Coalition • Dr. S. Todd Yeary, Vice President, Rainbow PUSH Coalition, and Senior Pastor, Douglas Memorial Community Church, Baltimore, MD

3:30 PM

SUMMIT ADJOURNS